

## Start-up business workshops

**1/2 day workshops include... (all training programmes are run in-house)**

<b>Total Focus provides client orientated training in a secure yet stimulating environment, enhancing your personal and professional potential. At all times you are our Total Focus!</b>				
Goal setting for your business	Correctly pricing your product / service	Selling skills	Meetings preparation and aftercare	Developing good customer service
Excellent customer service	Business idea generation	Network in a new business	Getting in the cash / getting paid	Know your 5 Ps
Time management	Brain Storming	Customer relations	Business presentation skills	How to handle complaints
Marketing yourself	Retail skills	Personal selling techniques	Marketing your new business on a 'shoestring'	
<b>Total Focus is happy to design a bespoke training workshop to suit your needs!</b>				

**Total Focus**



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