

# Developing Effective Strategic Planning

The purpose of this workshop is to equip non-profit organisations & volunteers to plan for their future

## What will I learn?

What exactly is a strategic plan?

Elements of a strategic plan  
Mission & vision  
Input & outputs/  
outcomes

Key actions & plans  
for year 1/years 1-3  
Years 1-5

Key performance  
indicators (KPIs)  
Setting KPIs  
achieving them

Tools & techniques  
for drafting a  
strategic plan

Communicating your  
strategic plan to  
your stakeholders

Total Focus  
Workshop  
3.5 contact  
hours

Total Focus  
This  
workshop  
can be  
run in  
house

Total Focus  
Suitable for  
committees/  
boards /  
trusts

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